



Specialised Ecosystem for the Automotive Sector



مجموعة كيزاد
KEZAD GROUP

PART OF
AD PORTS GROUP

Welcome to the Automotive Sector in KEZAD

The Perfect Environment for Automotive Manufacturing and Logistics

KEZAD Group is the UAE's largest provider of fully integrated economic and free zones, value-added business services and industrial real estate solutions. KEZAD Group is committed to creating competitive business ecosystems that encourage unprecedented growth. At KEZAD, businesses can benefit from specialised solutions for all their activities in the automotive sector, including manufacturing, assembling and trading.

Our dedicated port facilities, coupled with an advanced logistics hub and dedicated RoRo terminal, are designed to serve the lucrative auto markets in the Middle East, Africa, Asia and Europe.

Creating Possibilities

Invest in Abu Dhabi



The capital city of the United Arab Emirates



Most competitive utility rates in the UAE



Attractive investment policies and incentives



Most developed technology base in the UAE¹



Abu Dhabi is the safest city in the world²



Abu Dhabi is the happiest city in the Arab region³

Sector Overview

KEZAD Group offers sector-specific solutions for automotive manufacturers, parts makers, distributors and aftermarket products and service providers looking to serve the lucrative automotive markets in the Middle East, Africa, Asia and Europe.



Ideal location to serve the auto markets in the Middle East, Africa, Asia and Europe



Upcoming manufacturing projects for key products such as passenger car tyres



Key raw materials suppliers in the industry value chain present in Abu Dhabi – aluminium, polymers and steel



Dedicated port facilities, including RoRo terminal, supporting the auto sector



Presence of auto parts manufacturers supplying parts to global brands



Regional zone for automotive logistics

Key Business Advantages



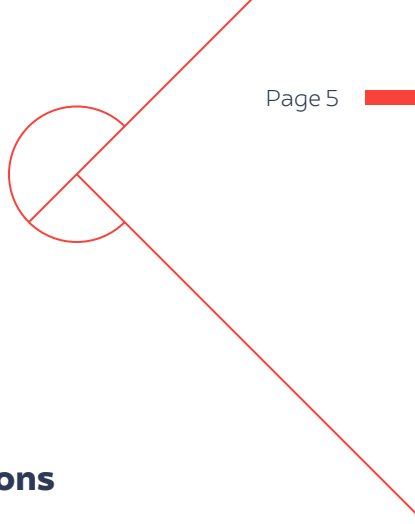
Enabling Significant Cost Savings

- Volume rebates on polymer raw materials by key suppliers
- Prime location facilities at the most competitive lease rates
- The most competitive utility rates in the UAE
- Customs duty benefits on imports of raw material and capital goods for manufacturing



Connectivity and Proximity Advantage

- Easy access to key markets through two major ports, five international airports, multi-lane highways and planned rail, connecting KEZAD to the Middle East, Africa, Asia and Europe
- Nearby production and storage facilities enable short delivery lead times
- Excellent connectivity to regional raw material producers
- Dedicated RoRo terminal at Khalifa Port, enabling efficient logistics for the automotive industry



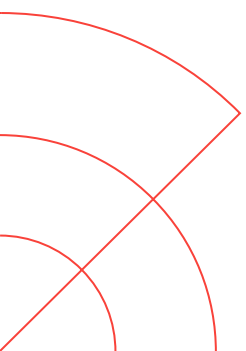
Flexibility in Scale of Operations

- Future-ready development with provisions for expansion and integration with new projects
- High-capacity utilities network and infrastructure provisioned to support businesses of all scales
- Option to operate for the local, regional and global markets through Free Zone and Domestic Economic Zone facilities
- Flexibility in lease tenure and structuring



Growing Community of Businesses, Zones and Amenities

- Multiple residential, community services, leisure facilities within 10 minutes' drive
- Multiple on-site staff accommodation facilities are under various stages of planning and development
- Zoned approach with shared amenities for better planning and leaner development for clients
- Existing zone with auto parts manufacturers and automotive logistics services



Main Origins of the Cars Sold in the Gulf Region

23%
Europe



48%
Japan & Korea



13%
North America



15%
SE Asia & Australia





Middle East and GCC: Better Performance Ahead



2.3M
Cars

Estimate of new passenger car sales in the MENA region in 2020 ¹



800K
Cars

Estimate of new passenger car sales in the GCC in 2020 ¹



2.8M
Vehicles

Estimate of vehicle sales in the MENA region in 2020 ¹



59.6M
People

Population estimate for GCC by 2021 ¹



555.7M
People

Population estimate for MENA by 2021 ¹

1. Fitch Connect

UAE – A Strategic Market and Location for the Auto Industry



#1

UAE automotive risk reward rank In MENA ²



2.0
Percent

Projected growth (CAGR) of new vehicle sales in the UAE from 2018 - 2028 ²



9.0
Percent

Growth rate of UAE's total trade of vehicles from 2011 to 2018 ¹



\$7.6
Billion

UAE's trade for auto parts and accessories in 2018 ¹

Operating at the Centre of Global Trade and Maritime Routes

8hrs
Flight Time  **80%**
Global Population Reach

4hrs
Flight Time  **33%**
Global Population Reach



Shipping routes from Abu Dhabi Ports



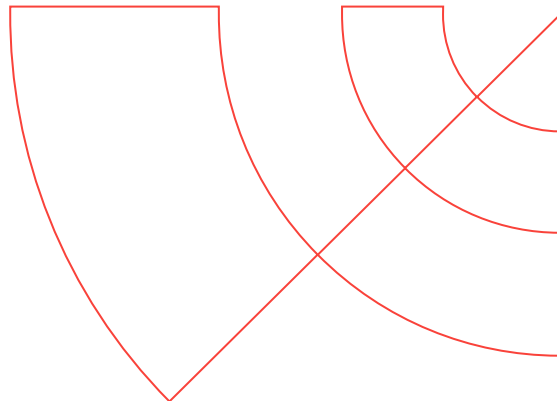
Flight times from the UAE

Perfectly Located

Clients in KEZAD enjoy excellent connectivity to the local, regional and global markets.

Proximity to major auto markets, access to raw materials such as polymers, aluminium and steel, key auto-parts manufacturers present in the zones and excellent infrastructure facilities, including an advanced RoRo terminal at Khalifa Port are just some of the key factors that make KEZAD an attractive location for a growing number of businesses in the automotive industry.

KEZAD is already home to storage and distribution of Completely Built-Up Automobiles (CBU), re-exporting of new cars, manufacturing and distribution of auto components and equipment. Investments and developments in the pipeline include used car markets, last-mile customisation, fully systemised auction houses, basic components manufacturing, automotive manufacturing and a retail marketplace for the auto industry.



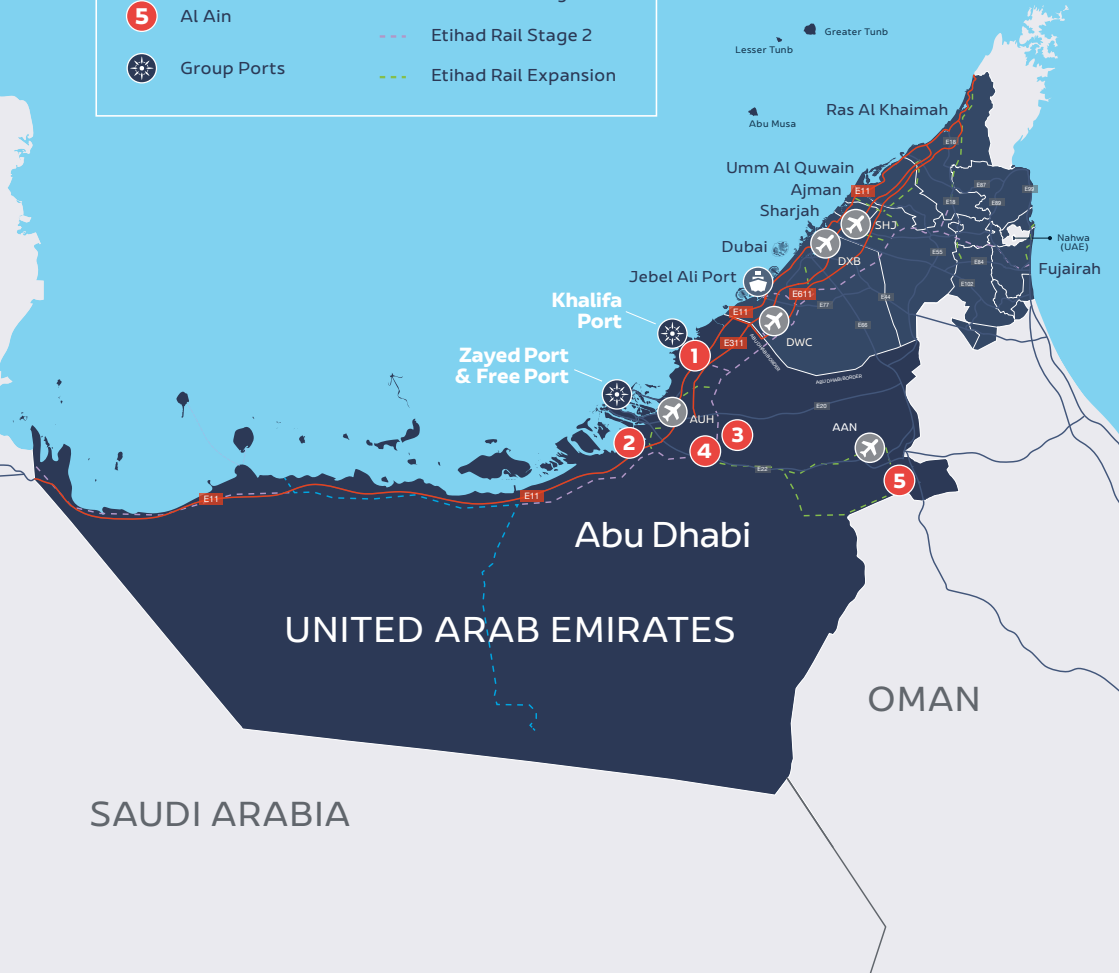
Our Strategic Location Offers Fast Connectivity

Abu Dhabi is perfectly located at the heart of world commerce. Equidistant between London and Singapore and sitting right at the centre of the GCC region, Abu Dhabi offers easy access to other major gateway cities.



Ideally Positioned to Serve All the Major Markets in the Middle East and Africa

1	Areas A & B		Other Ports
2	Musaffah & Rahayel		Airports
3	Al Faya		Major Roads
4	Al Haffar		Roads
5	Al Ain		Etihad Rail Stage 1
	Group Ports		Etihad Rail Stage 2
			Etihad Rail Expansion



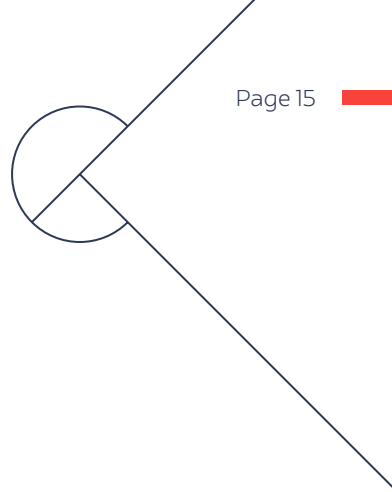
Access to Khalifa Port

Strategically located halfway between Abu Dhabi and Dubai, Khalifa Port is the first semi-automated, deep-water container port in the GCC region.

Connectivity is at the core of Khalifa Port's uniqueness. It serves over 25 shipping lines, offering global reach and direct links to major international destinations. The port is adding capacity to handle over 9 million TEUs by 2024, significantly increasing its current capacity of 2.5 million TEUs. It will also be the first port in UAE to be linked through the new Etihad Rail network, which is currently under construction.



The port handles container cargo, general cargo, roll-on and roll-off (RoRo), liquid bulk and break-bulk cargo.



Business Ecosystem



Presence of Auto Parts Manufacturers Supplying Parts to Global Brands

TALEX is the Middle East's most highly automated and flexible extrusion plant for a wide range of products - from liquid primary metal to precision machined aluminium products for GCC and global markets. TALEX is a reputed supplier of key automotive parts for a number of global automotive brands across the world.



Key Raw Materials Suppliers in the Industry Value Chain Present in Abu Dhabi – Aluminium, Polymers and Steel

Emirates Global Aluminium (EGA), present in KEZAD, is one of the largest aluminium production sites in the world while, Borouge – the leading polymer producer - occupies a distribution centre in KEZAD, which is among the largest distribution centres for polymers in the world. Emirates Steel, located in Musaffah, has an existing wire road mill and planned high-strength steel facilities to serve the auto parts manufacturers.



Business Ecosystem



Regional Mega-Hub for Automotive Logistics

Taking advantage of the facilities in KEZAD and Khalifa Port are some of the biggest automotive dealers and logistics service providers in the region. Al Futtaim Motors, distributors of automotive brands such as Toyota, Honda, Chrysler and Volvo in the UAE, and Ghassan About Cars, a leading specialist in regional and international automotive re-export and supply chain solutions, is using KEZAD as their regional hub for automotive logistics. Gallega Global Logistics has established their 3PL logistics hub in KEZAD with modern infrastructure consisting of covered warehousing, open yard vehicle storage facility, vehicle pre-delivery and accessory workshop to offer clients maintenance, repairs and modifications.



Dedicated Port Facilities, Including RoRo Terminal, Supporting the Auto Sector

Dedicated RoRo terminal at Khalifa Port, Autoterminal Khalifa Port, is a joint venture between AD Ports Group and Auto Terminal Barcelona and aims to create the best RoRo terminal in the Middle East. It will be able to store approximately 17,000 vehicles in optimal conditions while ensuring perfect traceability. Expanding the car terminal area to 300,000 m², with highly efficient storage and berthing, the facility will be able to process a high volume of vehicles.



“

KEZAD Group is rapidly expanding as more and more companies see the value of having the presence and trading enterprises. Gallega is working closely with KEZAD Group to seamlessly integrate their services with ours to make sure that the clients experience efficiency. Our partnership with KEZAD Group has helped to attract more businesses due to its strategic location.”

Shirish Deshpande
CEO, Gallega Global Logistics

Master Planned to Serve the Automotive Industry

KEZAD Group offers a wide range of business solutions suitable for all types of business activities, such as manufacturing, logistics, trade and distribution.



Warehouses

KEZAD Logistics Park includes standard warehouses, logistics warehouses, light industrial units and flex units suitable for a range of activities.

Scan the QR code to learn more.



Serviced Land Plots

Applicants may opt for a Preliminary Agreement allowing time to complete the required conditions precedent or move on to signing the final agreement, for which, KEZAD Group has developed a bankable instrument that enhances access to third-party finance and investment.

Scan the QR code to learn more.



Build-to-Suit

Each business is unique and has its own operational requirements. KEZAD Group's Build-to-Suit developments are unique in that they provide a streamlined collaborative process that draws upon the breadth and depth of our experience in developing industrial and logistics real estate.

Scan the QR code to learn more.



Reach Wider Global Markets with the Right Support

Developing One of the Largest Industrial and Logistics Ecosystems in the World

KEZAD Communities

KEZAD Communities Development and Services Company has been exclusively established to reimagine staff accommodation, and enhance the quality of life of its employees. Employee wellbeing drives business productivity and performance.

Scan the QR code to learn more.



Free Zone and Business Start-up

Get incredible business set-up benefits at the most competitive rates. Our annual packages offer businesses the flexibility they need. Smartly priced to empower SMEs, start-ups and entrepreneurs within the region, our packages are perfect for short-term and long-term plans.

Scan the QR code to learn more.



Josoor

Josoor is a programme featuring a digital platform and networking opportunities where you can connect with more than 1,750 companies. In Arabic, Josoor means 'Bridges', which you can build within your community by sharing services and products to benefit each other.

Scan the QR code to learn more.



**At KEZAD Group,
We're Here to Listen,
Support and Deliver.**

Creating Possibilities

**Scan the QR Code to Visit Our
Website to Find Out More**



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